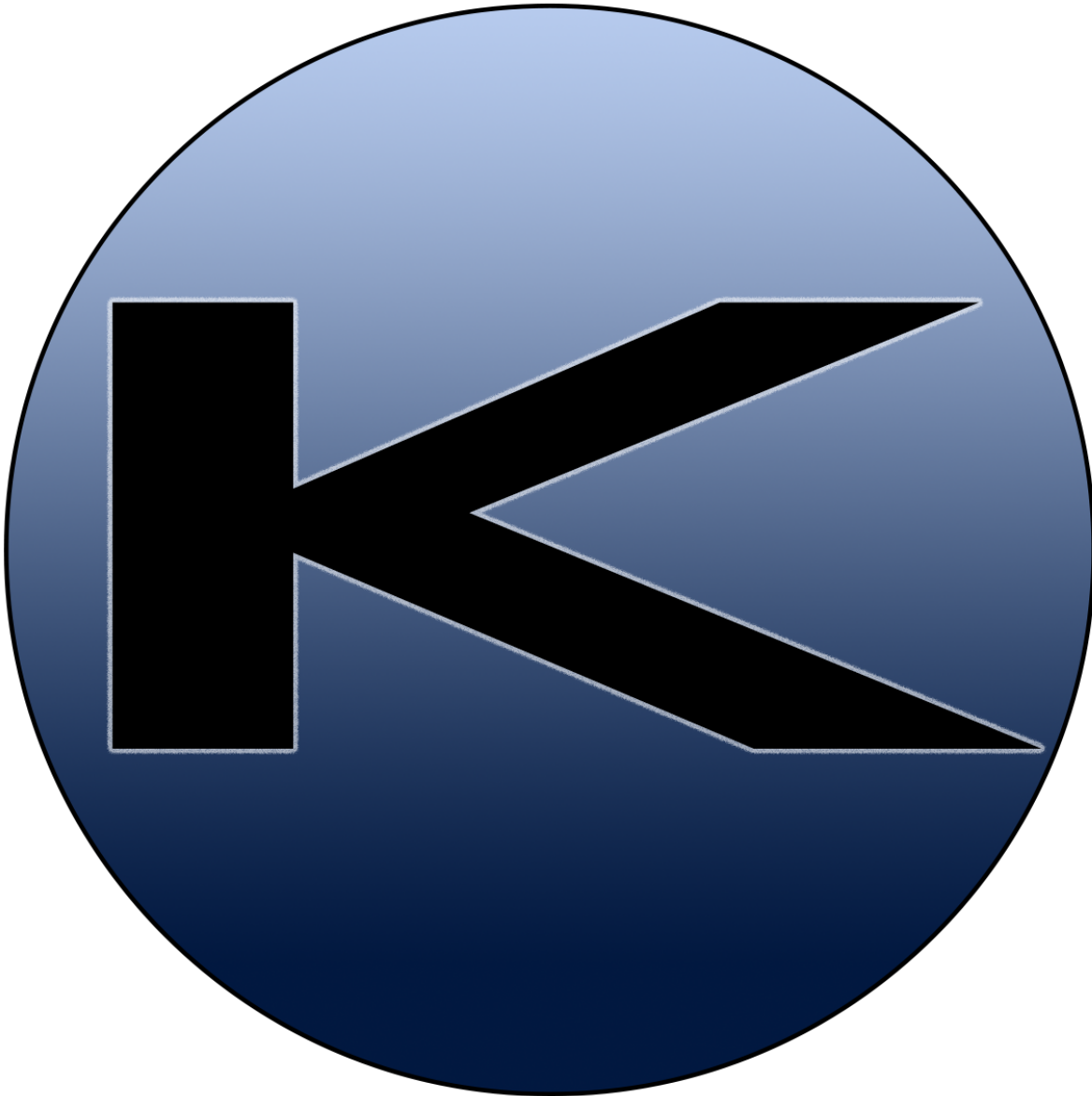


KAIZEN COIN



Kaizen Coin is a ERC-20 token on the Ethereum blockchain that allows buyers to invest in various blockchain based crypto currencies and receive income based on the performance of the underlying assets. **Kaizen coin** is a closed-ended token meaning once the cap is reached, no further tokens will be sold at the crowdsale.

About: **Kaizen Coin** is the first fully transparent, closed-end fund with low fees.

While **Kaizen Coin** isn't the only closed-end crypto currency fund out there, we can boast the lowest fees. Other tokens have fee structures as high as 35%, Kaizen's fee structure caps out at 5%.

High fees can considerably cut into profits that the token holders make. A \$10,000,000 fund with a quarterly increase of 20% and 35% going back to fees would see \$1,400,000 yearly eaten up in fees that would be better served being returned to strengthen the fund as dividends. With **Kaizen Coin**, those fees would be no more than \$50,000.

Kaizen Coin is highly attractive to investors looking for not only an income stream but also a less hands on approach to crypto currency. Let our team of experienced investors deal with the research, news, hype and market ups and downs. As the fund is closed-ended, focus relies on providing a steady stream of income on a quarterly basis based on the underlying portfolios performance. As the coins value increases, dividends in the form of more Kaizen Coin will increase too providing even more shares and income for the token holders.

Strategy: **Kaizen Coin** seeks to find low risk, high potential investment opportunities in an uncertain crypto currency market, so long as they have the right balance of risk vs yield. As a balanced crypto fund, we will have a mixture of proven coins (Ethereum, Dash, Bitcoin, Ripple, Ethereum Classic, etc.) along with some newer issued coins like Ardor, Golem, etc. in an effort to reduce risk and provide growth for our token holders. (The aforementioned coins are just to be used as examples). The balance fund will be around a 60/40 split and the portfolio of coins is up to the fund manager.

Why: We believe that the blockchain is the future, but which one(s) will prevail? At these early stages in the cryptosphere, investors need to stay very current or risk missing out on profits. **Kaizen Coin** is looking for investors to bring new capital in

search of those high profit yields. You don't need to be a savvy crypto guru who keeps up on all the news, market swings, and hype to invest in **Kaizen Coin**.

People who should buy **Kaizen Coin** are those who are risk-averse. Like any crypto currency, long-term is key. **Kaizen Coin** is a great way to hedge your portfolio and not take any undue risks. **Kaizen Coin** volatility level is high as 100% of the portfolio is in crypto currency equities.

Token Release: **Kaizen Coin** will be released on August 18, 2017 UTC/GMT 00:00:00. 200,000,000 tokens will be minted and 100,000,000 will be made available for the first round ICO. The remaining 100,000,000 tokens will be held back and used for the second round ICO at a later date. After that, no further tokens will be minted or sold except on exchanges. There will be a early buyers reward starting at 20% bonus and decline until 7 days. After seven days, there will be no further bonus incentive.. The round 1 cap will be at approximately 30,000 ETH at current prices and will be increased/decreased based on market fluctuations. Tokens will be priced at 1 ETH = 3,000 KZN. If you get in during the 20% bonus period, 1 ETH = 3,000 KZN + 600 KZN.

Why Use Ethereum Blockchain?

Security is a huge factor in why we chose the Ethereum blockchain. Another reason is the use of Ethereum clients and tokens. The Ethereum smart contracts are a central point to the **Kaizen Coin** token. They allow the liquidity to move back and forth between markets, easy listing on exchanges, and make it easy to implement a dividend structure which is key to **Kaizen Coin**.

Dividends: **Kaizen Coin** has a unique feature in that a quarterly dividend will be paid out to token holders. To receive your dividend tokens, you must have them in your wallet and they must be in a wallet you hold private keys for. You will not get your dividend tokens if you leave them on an exchange, Coinbase, etc. We recommend Mist, Parity, MyEtherWallet, Nano S, or Ledger. JAXX wallet can be used but it is a lot more difficult to view your tokens. Quarterly dividend payouts will be made in ETHEREUM based on USD conversions.

Roadmap:

Aug 18 2017 - ICO token sale

Sep/Oct 2017 - Coin bonuses issued approx. 1 week after purchase

Sept 2017 - Audit tokens issued for activation

Sept 2017 (end) - Launch Kaizen Coin and start investing to increase value in the coin

Sept 2017 - Push coin to major exchanges

December 2017 - first dividend issued based on performance

March 2018 - issue 2nd dividend to Kaizen Coin holders

June 2018 - issue 3rd dividend